

# BHA EVENT SPONSORS & PARTNERS

DIAMOND PARTNER:

shipshape

PLATINUM PARTNER:



GOLD PARTNER:



SILVER PARTNER:



To learn more go to [www.basementhealth.org](http://www.basementhealth.org)

Join us in

# PHILADELPHIA

April 30th - May 2nd



Basement Health Association  
A Healthy Basement should be a Standard not a Luxury

# 2024

DESMOND HOTEL MALVERN

Double Tree by Hilton - Garden Room

1 Liberty Blvd., Malvern, Pennsylvania 19355



# WHY SHOULD YOU ATTEND?



The Basement Health Association (BHA) is thrilled to invite you to our Spring Conference, a pivotal gathering for professionals passionate about advancing the field of basement health. Set against the backdrop of the vibrant area just outside Philadelphia, PA, this event promises to be a blend of recognition, education, and unparalleled networking opportunities.

## WHY ATTEND? To learn more about the following:

### • Celebrate Excellence

We will honor the achievements of our 27 STAR Award recipients, showcasing the pinnacle of dedication and excellence within our community.

### • Expert-Led Insight

Dive into a rich program featuring a dual track of speakers and round-table discussions. Our agenda is crafted to cover the most pressing topics in basement health, including:

- Business Diversification
- Exit Strategies
- Environmental Impact
- Relative Humidity (RH)
- Mold Remediation
- and more

### • Networking Opportunities

From our Welcome Social to interactive sessions, connect with peers, industry leaders, and potential partners who share your commitment to excellence in basement health.

To learn more go to [www.basementhealth.org](http://www.basementhealth.org)



JOIN US IN PHILADELPHIA!

Scan this QR code or call to register: (888) 487-1715



# BHA EVENT SCHEDULE

## TUESDAY 04/30

**KICK OFF THE CONFERENCE!**

**Welcome Social • 6:00 p.m. - 8:00 p.m.**

Make new connections and rekindle old ones

## WEDNESDAY 05/01

**FULL DAY OF EDUCATIONAL SESSIONS**

**SESSIONS • 9:00 a.m. - 4:00 p.m.**

**EVENING SOCIAL • 6:30 p.m. - 9:00 p.m.**

TIME	TOPIC	SPEAKER(S)
9:00	WELCOME	Bill Crawford, Sean Worthington & Thoms Miskelly
9:15	TITLE SPONSOR	Shipsape
9:45	KEYNOTE SPEAKER	Robb Holman
10:45	BREAK	
11:00	PRODUCT SHOWCASE	Platinum Sponsors
11:30	CARBON FIBER 201 (Check location)	Rob Stam
11:30	EXTERIOR WATERPROOFING (Check location)	Bruce Adams
12:30	LUNCH	
1:30	SPONSOR ROUND ROBIN: PART 1 (Speed Networking)	Steve Karlik
2:15	BREAK	
2:30	SPONSOR ROUND ROBIN: PART 2 (Speed Networking)	Steve Karlik
3:15	EXIT STRATEGIES (Check location)	Jason Weinstein
3:15	MOLD REMEDIATION (Check location)	Andre Wheatley
3:45	PROJECT OF THE YEAR CONTEST	
4:30	DAY 1 WRAP UP	
4:45	BOARD OF DIRECTORS MEETING	

## THURSDAY 05/02

**LEARNING & NETWORKING CONTINUED**

**SESSIONS • 9:00 a.m. - 3:00 p.m.**

Leaving you enriched and inspired

TIME	TOPIC	SPEAKER(S)
9:00	WELCOME	Bill Crawford, Sean Worthington & Thoms Miskelly
9:10	SPONSOR PRESENTATIONS	
9:40	THE 5 SUMMITS	William Blake
10:10	PSYCHOLOGY OF SALES (Check location)	Gary Miller
10:10	RELATIVE HUMIDITY - WHAT IS IT? (Check location)	Brandon Glancy
11:00	BREAK	
11:15	BUSINESS LINES (Check location)	Chris Brown
11:15 - 1:00	PRODUCT TRAINING & CERTIFICATION CLASS - PUMPS (Check location)	Sumptek
11:45	STREAMLINING SALES PROCESS (Check location)	Tom Miskelly
12:15	PANEL DISCUSSION - Growing your business (Check location)	Chris Brown
1:00	ANNUAL MEETING & LUNCH	
x:xx	RAFFLE DRAWING AND WRAP UP!	



# BHA EVENT SPEAKERS

## EXPERT-LED INSIGHTS

Dive into a rich program featuring a dual track of speakers and round-table discussions. Our agenda is crafted to cover the most pressing topics in basement health.



**Robb Holman**  
Keynote Speaker

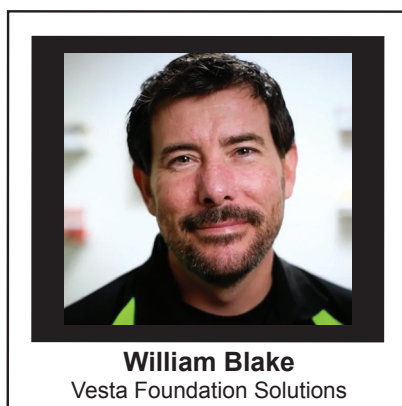
### ROBB HOLMAN

#### Keynote Speaker - Holman International

**Keynote Topic:** The Hidden Power of Receiving from Anyone, Anytime

**Summary:** If we aspire to positively influence and impact others, introspection is key.

In the ever-evolving realm of leadership, the emphasis is often on giving, yet the importance of receiving is frequently overlooked. Global Speaker and 4x Author, Robb Holman, explores this concept in his acclaimed 2024 book, "Lessons from Abdul: The Hidden Power of Receiving from Anyone, Anytime." In his book, he highlights the vital role of receptivity in driving personal and professional growth within ourselves and our spheres of influence. Through his keynote, Robb encourages us to delve deeper into our unique identities and unearth our inner purpose. By embracing the transformative power of reception and removing barriers in our path, we unleash untapped potential and ignite innovation in leadership.



**William Blake**  
Vesta Foundation Solutions

### WILLIAM BLAKE

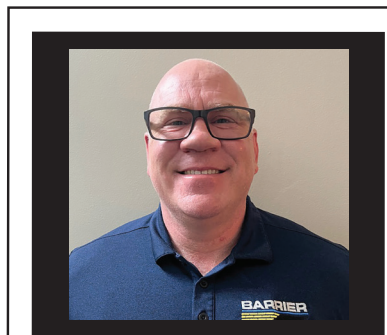
#### Vesta Foundation Solutions

**Presentation Details:**

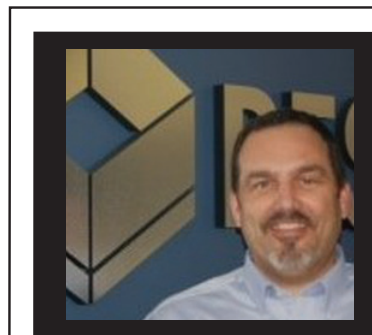
Will Blake has rocketed from zero to 15 million in revenue in just 6 years. His presentation named: "The 5 Summits" explains tangible insights on the 5 major areas that waterproofing, and foundation repair companies struggle to scale and how to overcome them. Like most presentations where the audience is left with 'philosophy' around how to improve your business, Will shares actual data and actions that can be implemented right away in your organization. Along with his presentation every speaker will receive a handout explaining the 5 Summits and resources they can use in their businesses.



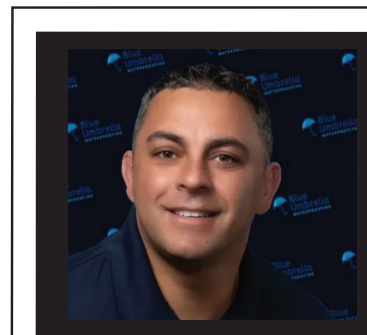
# BHA EVENT SPEAKERS



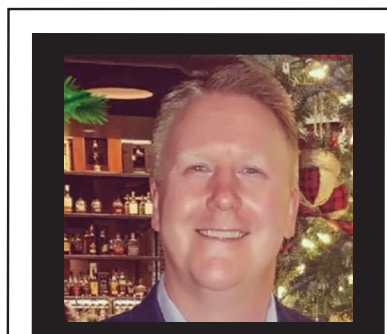
**Bruce Adams**  
Barrier Waterproofing Systems, LLC  
*Topic: Exterior Waterproofing*



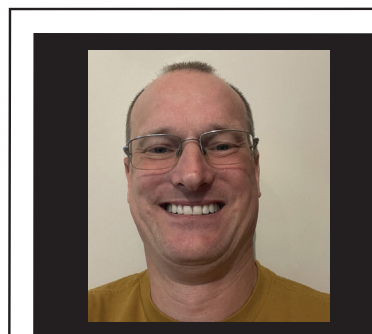
**Chris Brown**  
Rescon Basement Solutions  
*Topic: Business Lines*



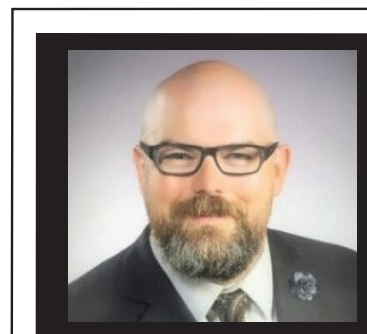
**Steve Karlik**  
Blue Umbrella Waterproofing  
*Topic: Speed Networking*



**Gary Miller**  
Standard Water Control  
*Topic: Psychology of Sales*



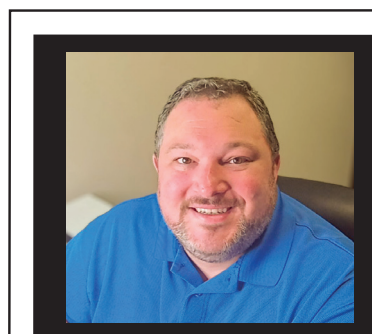
**Thomas Miskelly**  
Quality Dry Basements  
*Topic: Streamlining Sales Process*



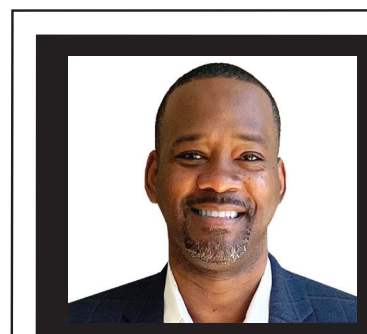
**Brandon Glancy**  
AprilAire  
*Topic: Relative Humidity - What is it?*



**Rob Stam**  
Fortress Stabilization Systems, LLC  
*Topic: Carbon Fiber 201*



**Jason Weinstein**  
Basement Products USA  
*Topic: Exit Strategies*



**Andre Wheatley**  
Pure Service Pro, LLC  
*Topic: Mold Remediation - Best Practices*

# BHA EVENT AWARDS

## SPONSOR ROUND ROBIN



PARTICIPATE FOR A CHANCE TO

**WIN 2** ROUND TRIP TICKETS

ANYWHERE IN THE CONTINENTAL US ON DELTA AIRLINES  
Courtesy of Rescon Basement Solutions

Participate in the BHA Sponsor Passport Activity and have a chance to WIN! Every attendee will be given a BHA Passport. Attendees will get a chance to have their passports stamped by sponsors during 5-minute sessions. During these sessions, sponsors will have a chance to have direct conversation, answer questions, and share tricks of the trade.

## JOB OF THE YEAR 2024



### THE BHA JOB OF THE YEAR

The BHA is excited to present a new award to spotlight members and their contributions to the industry.

The BHA Job of the Year Award provides an opportunity to highlight your organization's capabilities, showcase your successful projects, and gain recognition for your expertise and commitment to excellence in the industry. BHA members from across the nation may submit their projects for consideration. Entries are judged by leading experts in their field.

**Who can enter?** BHA members who have demonstrated a complete knowledge of waterproofing and structural repair. The submission must reference a job completed in 2023.



# BHA EVENT AWARDS

## BHA STAR AWARD



### SERVICE AND TECHNICIAN'S ASSESSMENT REPORT (STAR) PROGRAM

BHA's Service and Technician's Assessment Report (STAR) Program identifies contractors that strive to provide the best product and service for their clients. Using direct comments from member clients along with a scoring system in the categories of: Quality of Work, Responsiveness, Punctuality and Professionalism, BHA members collect input and submit feedback through the online web form.

Each review must score high enough to be included in the total and be dated within the calendar year. Based on the size of your company, you can qualify as a STAR award company for the year with 10 - 20 four star or higher submissions. All companies that meet the criteria will earn a Star Award Certificate and will be listed on the BHA website. For those qualifying companies that register at least 1 month prior to the BHA Spring event, a trophy will be presented to you, recognizing the outstanding service you provided to your region.

There were 27 STAR Awards given out last year. Congratulations to all of the winners!

